



Mike Henry Named a Panelist for Sunset Sessions: “WTF? PPM, AWTE and AAA”

This year's Radio Panel is being spearheaded by veteran programmer Dennis Constantine. Dennis along with Broadcast Architecture's Allen Kepler, will be unveiling a brand new research study on PPM usage. The panel called “WTF? PPM, AWTE and AAA” reveals the first independent PPM research study not sanctioned or requisitioned by Arbitron.

About Sunset Sessions:

Michele Clark's Sunset Sessions is a music industry-only event that brings together radio stations from across the country, the top music supervisors from film, television and commercials, record companies, artist managers, publishers, and booking agents to expose them to the freshest new talent and treat them to some legendary favorites. This is an unparalleled opportunity to perform in front of the most influential tastemakers in the industry, particularly those in the Triple A format. Sunset Sessions is hosted by and broadcast on KPRI and is entering its 14th year of breaking new artists!

This year's event will take place in Carlsbad, CA at the luxurious La Costa Resort February 17th through February 20th.

<http://sunsetsessions.org/>

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