

Available For Thanksgiving Weekend:

Jimi Hendrix Live at Monterey: American Landing

In celebration of Jimi's 65th birthday November 27 and the 40th anniversary of the Experience debut at the Monterey Pop Festival, the award winning producers of the House of Blues Radio Hour offer you ***Jimi Hendrix Live at Monterey: American Landing.***

It's the early story of how Jimi paid his dues on the chitlin circuit, struck out on his own, and was discovered in Greenwich Village by Chas Chandler. From there he was whisked to the UK, blew folks away, formed the Experience, and returned home to play Monterey Pop.

The one-hour program is packed with never-before-heard interviews with Noel Redding, Jimi's engineer Eddie Kramer, Michelle Phillips, Steve Miller, Monterey Pop organizer Lou Adler, and Jimi himself. We'll also hear Pete Townshend tell the story of how *nobody* wanted to follow Jimi at Monterey Pop, including The Who.

Upon hearing this story and music your listeners will understand why Jimi continues to influence virtually every guitarist today, from John Mayer to Lenny Kravitz to Robert Randolph.

Expertly narrated by KLOS' Gary Moore.

Two versions: Commercial (52 minutes) and noncommercial (59 minutes).

Market exclusive to one commercial and one noncommercial station.

Delivered on CD for commercial stations, available on PRX for noncommercial stations.

I look forward to hearing from you.

Sincerely,

Paul Marszalek
Media Mechanics



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