



RADIO STIMULUS PACKAGE

Let's Roll Up Our Sleeves and Get Radio Going Again!

**Win 3 Months Free Consulting Services from The Paragon Consulting Network.
Some Things Really Are Free!**

Winning radio stations will receive **free consulting services** from the Paragon Consulting Network, a collection of media's top executives. Each free consulting package will be customized to the station's needs. **One winner from commercial radio and one winner from public radio will be selected.** Stations submit their story in total confidence. We're looking for radio's most compelling challenges in 2009. Let our team help your team develop a winning strategy.

Why would we do this for free? Because you're here to stay and so are we. We want to do our part to make radio healthy again. We feel it's important, especially now, to do our part to give back to the industry we know, love, and want to see continue with a bright future. We can ride out these challenging times by working together and reigniting the power of local radio. So, we'll cover 100% of our time-related consulting expenses, even the phone calls. There's nothing to lose and everything to gain!

[The Paragon Consulting Network](#) includes professional experts from a wide range of consulting services. Each consultant brings a particular expertise. Together, we provide clients with a complete array of consulting resources under one roof. Consultants in the network include:

Dan Halyburton, President of [RadioTime](#), specializing in Media Operations & Management, and New Media + Traditional Media Integration.

Mike Henry, CEO of [Paragon Media Strategies](#) and partner in [Media Mechanics](#), specializing in Content & Programming, Mass Marketing, and Research & Strategy.

Paul Marszalek, Managing Partner of [Media Mechanics](#), a multi-platform production company, specializing in Content & Programming, and Media Operations & Management.

Ben Manilla, President of [Ben Manilla Productions](#) and partner in [Media Mechanics](#), specializing in Audio Production, and Syndication & Distribution.

Skip Pizzi, [Media Technology Consultant](#), specializing in New Media Technologies & Integration.

John Sutton, President of [John Sutton & Associates](#), specializing in Fundraising & Membership, and Ratings Analysis.

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CONSULTING NETWORK



Richard Warner, Founder and CEO of [What's Up Interactive](http://www.whatsupinteractive.com), specializing in Interactive Multi-Media Marketing, Search Engine Marketing & Optimization, Video Production, and Website.

Lori Dillé, Managing Partner of Weather Shore, specializing in Audience Relationship Marketing, and Online & Offline Integrated Marketing.

Enter to win at www.radiostimuluspackage.com

Entries must be submitted by Friday, March 13th, 2009. All entry data will remain confidentially held by Paragon Consulting Network (PCN). The contest's judges at PCN may speak directly with selected entrants during their deliberations. Winners will be selected by the judges and their decision shall be final. This submission is for the sole use of PCN, for the purpose of selecting contest winners. Any unauthorized review, use, disclosure or distribution is prohibited. Further discussion of this information between submitter and PCN will be preceded by a non-disclosure agreement. Winners will be selected based on uniqueness of situation, and where the judges believe that PCN's combined consulting services will provide the greatest benefit. Winners will be contacted on Monday, March 16th, 2009. Free consulting services will begin April 1st and continue through June 30th, 2009. Contest is open to radio stations licensed in the U.S. only.