

	<b>% Own Device or participate in activity</b>	<b>Net more/less that device activity has had on radio listening</b>
<b>Overall</b>	<b>100</b>	<b>-4</b>
<b>Cell phone</b>	<b>83</b>	<b>4</b>
<b>Personalized/Mix CDs</b>	<b>79</b>	<b>-13</b>
<b>Internet Radio</b>	<b>76</b>	<b>2</b>
<b>iPods/MP3s</b>	<b>71</b>	<b>-31</b>
<b>Social networking sites</b>	<b>69</b>	<b>1</b>
<b>Video games</b>	<b>69</b>	<b>-3</b>
<b>Podcasts</b>	<b>41</b>	<b>11</b>