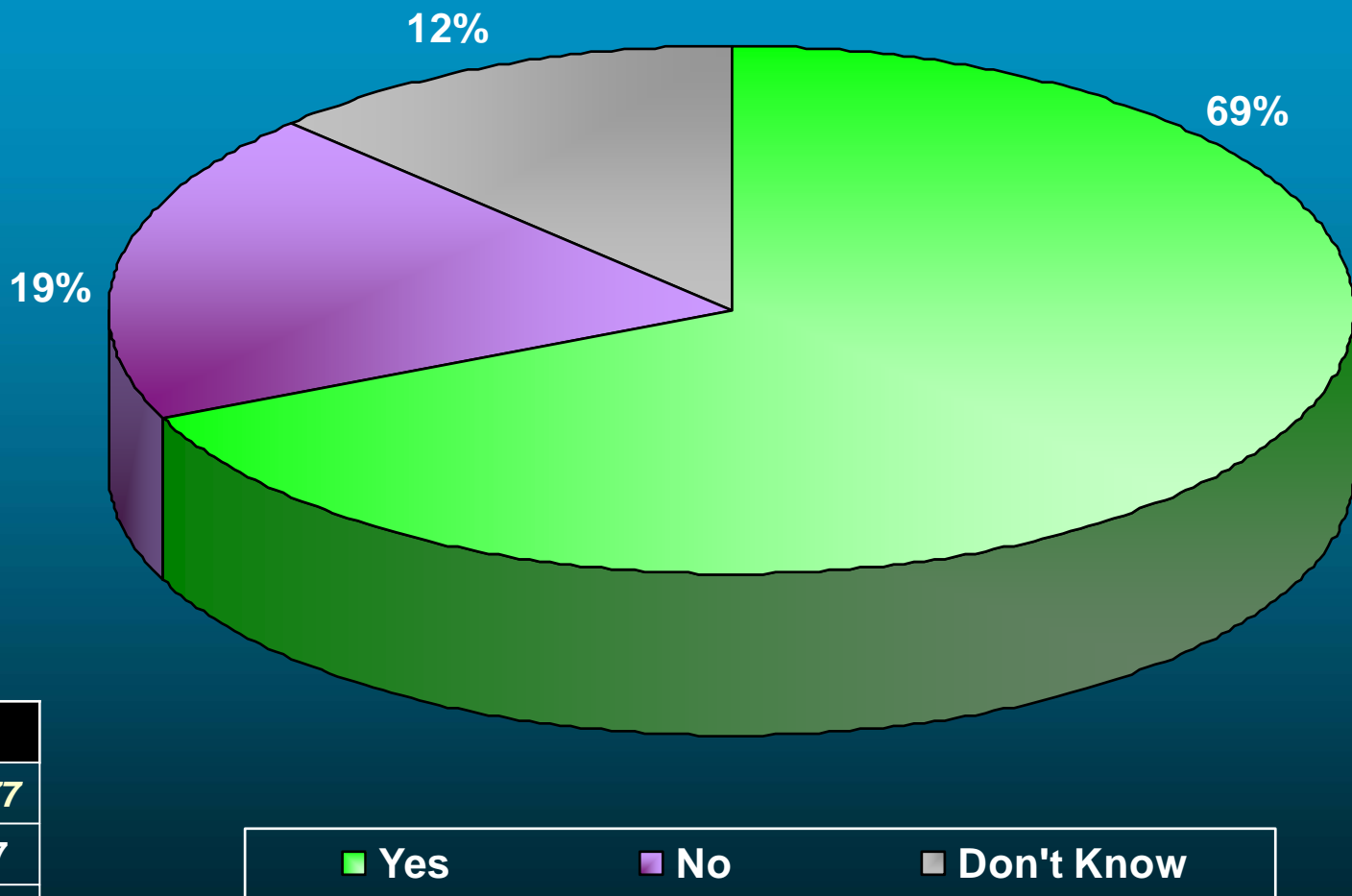


**If I told you that HD over-the-air radio doubles or triples the number of stations you can receive and that HD could make AM sound like FM Stereo and FM Stereo sound like Dolby 5.1 Surround-sound, would that interest you in HD over-the-air radio?**

**Among those aware of HD radio (n = 193)**



2007	
<b>Sample</b>	<b>177</b>
<b>Yes</b>	<b>37</b>
<b>No</b>	<b>56</b>
<b>Don't Know</b>	<b>7</b>